

## Making the web work for you (Chapter five)

Choose three publishers you would like to approach (see also following pages)

Name of publisher	Reasons for choice	What you're going to <i>tell</i> them to explain your choice
1.		
2.		
3.		

Poetry editor's name?	
Is the editor also a poet or a reviewer? What? Where? Have you read any?	
How long has the editor been in the game? Age? Background?	
How does submission work with this editor?	
Any books from this press shortlisted for prizes? If so, what?	
How many poetry books do they publish each year?	
How many first collections a year usually?	
Type of poetry they publish?	
Are any recent books from this publisher reviewed online? Anything useful in reviews?	
Typical track record of their poets	
How are they funded?	
What's the production quality of the books like?	
Any online interviews with editor?	
How do they promote / sell books?	
Names of poets you know published by this publisher	
House magazine?	

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